

Martedì 09 Aprile

Registration

ORE 08:30 – 09:30 Stazione Leopolda

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Welcome speeches

ORE 09:30 – 09:45 Stazione Leopolda

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Raffaello Napoleone, CEO @Pitti Immagine

Rinaldo Rinaldi, Scientific Director @e-P Summit

AWS & DELOITTE

Cloud empowered stores of the future

ORE 09:45 – 10:15 Stazione Leopolda

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Michele Paolin, Partner Cloud @Deloitte

Marco Perrone, Head of Open Innovation & Venturing @Deloitte Officine Innovazione

Francesco Semeraro, Retail&Fashion Industry Leader, @AWS Italia

Round table

How the AI revolution is transforming the future of the Fashion and Luxury industry

ORE 10:15 – 11:00 Stazione Leopolda

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Alessandro Pacetti, Global DTC Director @Vibram Group

Massimo Mazza, Global Marketing Director @Roberto Cavalli

Marco Formento, Global Innovation Director @Dolce & Gabbana

Marco Ruffa, CMO & Digital Transformation Director @Pinko

moderator Laura Puricelli, Co-founder @Dress for Good

Hyphen: Artificial Intelligence for the Digital Content Factory

ORE 11:00 – 11:25 Stazione Leopolda

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Marco Milioli, CMO @Hyphen Group

PINKO BRAIN: the Corporate Brain for Predictive and Generative AI

ORE 11:25 – 11:50 Stazione Leopolda

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Iacopo Cricelli, CEO @Data Life

Alessandra Decaneto, Head of Data Science & Data Analyst @Pinko

We Wear Virtual Fitting: Innovating Customer Experience Through an Advanced Consumer Digitalization Process.

ORE 11:50 – 12:15 Stazione Leopolda

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Fabio Albizzati, CEO @We Wear

Alberto Rossato, Sales Manager @Prismatech

Tailoor: chatting about creativity, intelligent humans and artificial intelligence

ORE 12:15 – 12:40 Stazione Leopolda

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Jacopo Thun, CEO @Tailoor

Emanuele Nenna, CEO @Dentsu Creative Southern Europe, Middle East & Turkey

Enhance the Brand Experience in Fashion Through AI-Driven Creativity

ORE 12:40 – 13:05 Stazione Leopolda

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Tommaso Valente, CEO & Co-founder @Mirror

Revolutionizing Retail: AI Strategies for Maximizing Margins and Minimizing Overstock

ORE 13:05 – 13:30 Stazione Leopolda

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Marcello Pace, CEO @Scarpe&Scarpe

Fabrizio Fantini, VP Product Strategy @ToolsGroup

Lunch

ORE 13:30 – 14:30 Stazione Leopolda – Exhibitors Area

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VODAFONE BUSINESS

The Central role of Data in Retail Transformation

ORE 14:30 – 15:00 Stazione Leopolda

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Giampiero Carocci, Head of Innovative Solution Marketing @Vodafone

META

A Closer Future: New Technologies for Human Connection

ORE 15:00 – 15:30 Stazione Leopolda

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Roberto Acquaviva, Industry Director Fashion, CPG, Ecommerce, Travel | Global Business Group @Meta
Roberto Tribioli, Industry Manager –Fashion, Ecomm, Travel @Meta

Round table

Stitching Sustainability: Navigating Fashion's Transparent Supply Chain Future

ORE 15:30 – 16:15 Stazione Leopolda

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Matteo Ward, CEO @WRÅD
Claudio Rovere, Founder & CEO @Holding Industriale SpA
Giusy Stanzola, Start Lab & Development Programs @UniCredit
Roberto Lombardi, Global Sustainability & ESG @Guess Europe
Moderator **Nicoletta Ferrari** Fashion Editor at Large @ How to Spend it Il Sole 24 Ore

Getting started on traceability in the fashion supply chain with Adolfo Dominguez

ORE 16:15 – 16:40 Stazione Leopolda

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Antonio Roade, ESG Director and positive impact @Adolfo Dominguez
Bruno Mattia, Fashion & Textile Traceability Expert @Trustrace

Sustainable Product Journey

ORE 16:40 – 17:05 Stazione Leopolda

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Alberto Proverbio, Senior Advisor @TesiSquare

Digital twin for closed loop circularity

ORE 17:05 – 17:25 Stazione Leopolda

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Michele Ferrero, Fashion Market Director @Soprasteria
Silvia Agnello, Sustainability Manager Consulting @Soprasteria
Fabio Caragliano, Senior Digital Project Manager @Soprasteria

From Complexity to Clarity: A Strategic Map for Digital Product Passport Integration

ORE 17:25 – 18:05 Stazione Leopolda

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Michele Casucci, Founder & GM @Certilogo

Rossella Munafò, Head of Sales & Marketing @Certilogo

Massimo Brandellero, CEO @The ID Factory

Martina Schiuma, Head of Sustainability @The ID Factory

Pitch Start Up

ORE 18:10 – 18:50 Stazione Leopolda

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Arxy, Brandplane, Cloov, Fashionchain, Indigo.ai, Proke, WeWear, Zerow

Gala Dinner

ORE 20:00 Stazione Leopolda

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(by invitation only)

Mercoledì 10 Aprile

Registration

ORE 09:00 – 09:30 Stazione Leopolda

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SHOPIFY

Beyond retail: a journey with Shopify to discover the new frontiers of fashion

ORE 09:30 – 10:00 Stazione Leopolda

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Paolo Picazio, Country Manager Italy @Shopify

Round Table

The evolution of Commerce: Navigating the Shifting Landscape of Business Opportunities

ORE 10:00 – 10:45 Stazione Leopolda

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Giacomo Antonelli, Omnichannel Director @SlamJam

Gabriel Minionis, Head of digital Merchandising @Rinascente

Diego Morgandi, E-Commerce Director @Kiko Milano

Luciana Farina, Global E-Business & Omnichannel Director @Etro

Moderator **Massimiliano Chiesa**, Fashion & Luxury Advisor

Multisensory E-commerce: A Synesthetic Approach to Web Design

ORE 10:45 – 11:10 Stazione Leopolda

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Serena Izzo, E-business & CRM Manager @Acqua di Parma

Marta Terenzani, Chief Design Officer @Diana

Artificial Intelligence and Digital Payments in Fashion: Challenges and Opportunities

ORE 11:10 – 11:35 Stazione Leopolda

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Luca Baldini, General Manager @Digital Technologies Srl Società Benefit

Edoardo Vimercati, Industry Lead – Fashion @Stripe

SPOTIFY

Spotify's Transformational Impact on Fashion Marketing

ORE 11:35 – 12:00 Stazione Leopolda

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Nicola Summa, Fashion & Luxury Client Partner @Spotify

Exploring the Next-Gen Shop Experience: Retail Copilot Platform

ORE 12:00 – 12:25 Stazione Leopolda

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Antonio Farini, Group CIO @Max Mara Fashion Group

Fabio Tassoni, Co-Founding Partner @OT Consulting

Valerio Bianchi, Chief Revenue Officer @Sinotix

The Future of E-commerce: Made in Evolve for Pollini

ORE 12:25 – 12:50 Stazione Leopolda

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Gionata Galdenzi, CEO @Venistar

Pascal Giada Palmieri, eCommerce Manager @Pollini spa

Beatriz Barros, Fashion & Luxury Business Consultant

Lunch

ORE 13:00 – 14:00 Stazione Leopolda – Exhibitors Area

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Multimedia Spaces in Luxury Fashion: How Technology and Experiential Design Create Attractive Corporate Spaces and Engaging Retail Environments

ORE 14:00 - 14:25 Stazione Leopolda

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Paolo Bonetti, Multimedia & Workspaces Marketing Manager @VarGroup

One Provider Many Solutions

ORE 14:25 - 14:50 Stazione Leopolda

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Giovanni Iachella, Sales Manager RFID @Mainetti Recla

Pietro Grignaffini, Sales Engineer RFID @Mainetti Recla

Yves Curtat, CEO & Founder @Retail Reload

Round table

Threads of Innovation: Fashioning Industry 4.0 in Smart Factories

ORE 14:50 - 15:35 Stazione Leopolda

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Maria Vittoria Brustia, President @Assomac

Cristiano Paccagnella, Vice President @Assomac

Sergio Dulio, President @UITIC

Andrea Favazzi, Technology Department Manager @Assomac

Igino Colella, President @CSCMP

Moderator Matteo Pasca, editor in chief @Arsutoria

Closing speech

ORE 15:35 - 15:45 Stazione Leopolda

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Rinaldo Rinaldi, Scientific Director @e-P Summit

Closing Cocktail

ORE 15:45 - 16:45 Stazione Leopolda

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Aggiornato al 20-04-2024